

MAN_01 - Project For the Recovery of High Vaccination Coverage: innovation in structuring actions to promote vaccination at the local level

Isabel Cristina Alencar de Azevedo¹; Maria de Lourdes de Sousa Maia¹; Akira Homma¹; Isabella Lira Figueiredo¹; Luciano Bezerra Gomes¹; Clebson Verissimo da Costa Pereira¹; Daniel Bruschi Cardoso¹; Jeferson de Lima Nunes¹.

¹Fiocruz/Bio-Manguinhos

Introduction: The Project For the Recovery of High Vaccination Coverage (PRHVC) is coordinated, since August 2021, by the Institute of Technology on Immunobiologicals - Bio-Manguinhos of the Oswaldo Cruz Foundation (Fiocruz), the National Immunization Program (PNI) of the Ministry of Health and the Brazilian Society for Immunization (SBIm).

Objectives: The PRHVC aims to implement actions with municipalities and states to support the PNI in regaining high vaccination coverage.

Methodology: A participatory, rapid and integrative approach to public and private sector initiatives around vaccination coverage has been developed. The protagonism of local actors was valued, mobilizing civil society and elaborating complex initiatives on structural problems of health services. Actions were carried out in three axes in the Project: I. Vaccination; II. Health Information System; III. Communication and Education.

Results: The Project is working in 16 municipalities in Amapá (AP) and 25 municipalities in Paraíba (PB) promoting: 1. broad institutional articulation to rebuild relationships between public power and civil society; 2. elaboration of Municipal Plans for the Recovery of High Vaccination Coverage (MPRHVC), built by workers, managers and civil society and validated by the Municipal Health Secretariats and Regional InterManagerial Commissions; 3. mobilization of local support networks for the implementation of MPRHVC, strengthening their execution and route adjustments. Important advances were identified, such as: 1. AP and PB were the only states to reach the goal of the National Campaign for Vaccination against Poliomyelitis in 2022, even though in previous years they were in a difficult situation in this indicator; 2. João Pessoa-PB (project participant) was the only capital in the country that reached the 95% target in this Campaign; 3. the Paraíba State Department of Health has incorporated PRHVC initiatives and offers as part of its actions for the entire state.

Conclusion: By the way it has been implemented, it is believed that the initial positive results have sustainability, because the strong protagonism of local actors tends to build articulations that tend to continue even after its conclusion.

Keywords: Vaccination Coverage, Immunization Programs, Community Participation