

## **ORT\_28 - Strategies adopted by Paraíba in order to be the first state to achieve vaccination coverage in the national polio campaign in the year 2022**

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**Introduction:** The low vaccination coverages observed in the latest years have caused the risk of once eradicated diseases to reappear, such as polio. *Paraíba* has made efforts to avoid such a reality. Therefore, the State Healthcare Secretariat of *Paraíba* has developed a project titled “More Vaccination for *Paraíba*: Permanent Education Strategies in Immunization acts in the state of *Paraíba*”, which proposes good vaccination practices and acts to improve vaccination coverages.

**Objectives:** Relate the strategies adopted by *Paraíba* in order to be the first state to achieve vaccination coverage in the national polio campaign in the year 2022.

**Methodology:** It is an experience report, based on the efforts implemented in the state of *Paraíba* in order to achieve the objective set by the polio campaign.

**Results:** From the project “*Vacina Mais Paraíba*”, during the month of March 2022, a public notice proposal was made in order to hire nurses, with the objective of improving vaccination coverages. In all, nineteen focal immunization supporters and two macro region coordinators were selected, who have composed a taskforce along with the state immunization team in the training of professionals who spearhead the health services. Such work which has been undertaken in 223 municipalities in the state, with the Municipal Healthcare Secretariats Board of *Paraíba* as a partner, was fundamental in the polio campaign gaining traction. Many were the acts implemented during the campaign, as follows: monitoring of data about the daily doses implemented, meetings, sensitize the municipalities that presented low coverages, following of the vaccination acceptability, emission of reports by the defaulting and the identification of the need for new interventions in order to accompany the technical acts that could subsidize planning, operationalization, monitoring and evaluation of acts, thus strengthening the campaign in the municipalities. Such an effort produced the expected results: *Paraíba* was the first state to reach the polio campaign objective in Brazil. It must be pointed out that the Project “Reacquiring high vaccination coverage”, led by *Fiocruz*, has also contributed to strengthen immunization in twenty-five municipalities in the state.

**Conclusion:** It is concluded, therefore, that the “*Vacina Mais Paraíba*” project has made a difference regarding immunization in *Paraíba*, being of the utmost importance in achieving the positive results presented.

**Keywords:** Healthcare Management, Polio, Vaccination