

\* Editorial

## **Comunicação e Saúde – temas, questões e perspectivas latinoamericanas**

DOI: 10.3395/reciis.v5i3.525en

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In recent editorials, it was mentioned that this year Reciis applies, along with the proposed entry in LILACS and Scopus, its first submission to Scielo, which nowadays is globally recognized as a leading open access initiative. The completion of the submission forms is stimulating: Reciis matured, according to the criteria chosen for all these bases. And this can be seen in the care it takes to compose an intercontinental: to keep all the content published also in English – mostly original articles, either peer reviewed or chosen by prestigious publishers who are invited to organize thematic editions; to provide full transparency of rules and three years of sharp periodicity observance, even with more issues per year.

However, the greatest care Reciis will always keep is to show different perspectives kaleidoscope health-information-communication to its readers. In this issue we bring seven studies plus two reviews, and the tone of this issue cuts this huge field with some education bias. "Health Channel in history: the audiovisual communication in health," by Renata Machado dos Santos Gomes, Antenor Amancio Filho and Maria Helena Machado features the experience of people who participated in the Health Channel birth and construction as a communication tool that reflects issues related to public health and the Health System and, in addition to broadcast and report on various health knowledge, may act as an instrument for continuing education.

Daniela Maria Alves Chaud and Edeli Simioni, in "Non-Mandatory Internship in Nutrition: The Quest for Quality Education to Allied Current Legal and Educational Requirements," make a case report on the consensus the University Mackenzie established to evaluate the *modus operandi* of each internship by its ability to respond to changes ranging from new legislation to indicators such as the urge that the trainees have to enter the world of work, and their access to information and communication.

"Education in the Health for People with Asthma," by Ricardo Mello Coutinho and Gilberto Wildberger de Almeida, take on a theoretical review of the clinical and psychological implications of this illness in children and adolescents, in order to investigate the use of audiovisual materials to promote motivation, commitment and adherence to the treatment.

In line with innovation, "A Study of Implementation of Communities of Practice in an Institutional Portal", by Joao Luis Tavares, Alexandre Moretto Ribeiro and Mauro Fiorio, start from an exploratory study on the use of tools and on the interactions between members of these environments to build a conceptual framework of the relationship between virtual learning environments and communities of practice. Finally, "Innovation Policy Instruments for Healthcare: An Exploratory Analysis Program Grant FINEP Innovation Economy," by Fabio Batista Mota, Carlos Bianchi and Flavio Peixoto seek to contribute to the innovation policy with

a descriptive statistical analysis based on the results of public call during the period 2006-2009, which perpetuate a high concentration of financing in the southeast.

Two trials find in public health units the place to verify their hypotheses. Although Katia Guerra and Simone Martins, authors of "Prevalence of enamel defects in primary teeth of children born prematurely," emphasize that an association between prematurity and a higher prevalence of caries in deciduous teeth has not yet been proven, they will search for the answer in reviewing the literature on the subject and perform exams in ninety children in a public hospital in Rio de Janeiro. Finally, Claudia Coelho de Bitencourt, Karina Zimmermann, Ida Marlene Stoffel Machado, Gabriela Acordi da Silva, Luciane Bisognin Ceretta, Magada Tessmann Schwalm and Neiva Junkes Hoepers conclude that planning based on information about the physiological and psychological changes of menopause may determine appropriate attention. But in their text, "Life of Women in Menopause: a Mapping Manifest Changes," they pose the question: are the professionals who provide the service to inform, educate and promote the health of users ready to take time to "prepare" and / or "accompany" women to face this period of life?

With the review "Science conditioned by history and the social: the construction of a scientific fact in the work of Ludwik Fleck" Ana Paula Camelo examines a new classic, "Genesis and Development of a Scientific Fact," released in 2010 by Fabrefactum. Stricter rules for information on food for children, published by Anvisa in September 2011, make Luiza Silva's comment on "Super Size Me" - an ironic radiograph made by filmmaker Morgan Spurlock about the damage of fast food to the health of both the citizen and the State - quite appropriate.

### **Good reading**